

## **aRT: Art on the Riverfront Trail 2017 Artist Application Guidelines**

aRT is designed to transform bleak underpasses along the Riverfront Trail into vibrant, colorful artistic expressions that enhance the trail users' experience. aRT is a fluid process with murals changing annually, bringing new and fresh designs to the Riverfront Trail. Through aRT, we will expand our rich artistic community and provide spaces to nurture budding artists by creating a more vibrant environment.

Artists will be vetted through a process that includes selection by committee. The specific sites mentioned in this application will be vetted works of art.

The context of the work must be socially acceptable. The artwork's appearance and visual relationships with the surrounding environment shall also be considered. Artwork which conflicts with local values or is determined to not be in the public interest will not be approved. All vetted sites are on CDOT owned properties. The following design features will not be approved by CDOT:

- Artwork that is going to be a public nuisance
- Animation and moving parts, flashing disks that simulate lighting, text messages
- Water features
- Lighting or reflective elements
- Company logos or symbols, living logos, commercial signing or advertising
- Physical flags & banners
- Artwork that requires electricity
- Tag crew affiliation, monikers, gang affiliation, numerics, and foul language

Artwork shall also be designed using long lasting materials which require minimal care and resist vandalism. The artwork will not be detrimental to the longevity of the structure.

Guidelines for submission:

- Submit your application online to [lorieg@gjcity.org](mailto:lorieg@gjcity.org). Include your application and a comprehensive color sketch of your proposed mural. Name attachments accordingly: Proposal 1, proposal 2 etc.
- Your application will be reviewed by a panel and you will be notified via email of your status.
- If accepted, you agree to paint your mural on Saturday, October 7 as part of the Downtown Art Festival. Your installation may be filmed and posted on social media.
- Artists will be supplied with primer provided by the Riverfront Commission
- The artist will be responsible for all supplies to create their mural.
- **Deadline for submissions is Friday, September 8 by 5:00 pm.**

Practice Sites:

In order to become an accomplished muralist and effectively translate your ideas from paper to a large wall, CDOT has approved some practice space. Piers that cannot be seen by either the river or the Riverfront Trail may be used for practice.

Questions should be directed to Lorie Gregor at 970-254-3876, [lorieg@gjcity.org](mailto:lorieg@gjcity.org).